



#### PROFITABLE HEALTHY CAFE

# FRANCHISE OPPORTUNITY



#### BENEFITS

Acai and other super-fruits are the fastest growing trend in the breakfast and all-day healthy food industry. It's a food that is both quick and easy to prepare with an ever-growing customer base.

Our business model is neat and efficient, what you see is what you get. As you don't need the highly expensive industrial equipment and ventilation systems often required in most restaurant kitchens, coupled with a low inventory list, your initial investment cost will be low with high profit margins.

This will make the Bahia Bowls franchise more economical than a traditional fast casual concept.

We want to see you succeed and you will benefit from a close relationship with our founders, as well as a team of business experts. We will give you your own personalized consultant who will work closely with you not only during your development phase, but after your grand opening as well.

### ABOUT BAHIA BOWLS

Bahia Bowls Acai Café was founded in 2017 to serve a rapidly expanding Southwest Florida market with a new and exciting healthy dining option for a growing generation of people on the go. The primary motivation behind our concept was to create a unique customer experience in the "fast casual" healthy dining space by providing an undeniably delicious assortment of allnatural Superfruit Bowls, Smoothies and other specialty products in a most welcoming atmosphere. Our menu and ordering process is like no other, promoting both customization and simplicity across the highest quality organic base blends, fresh fruits and other specialty toppings. Our bowls give you a refreshing, naturally sweet, and filling meal providing you the needed boost to get you through the day. Taste the difference and join in the addiction!



### TRAINING

Held at our headquarters in Estero, Florida, through our extensive training, you will learn all of the ins and outs of Bahia Bowls and how to successfully run your own franchise.

Youll learn our simple, streamlined business model and our marketing strategies. We have made sure that our training is simple and easy to grasp. But should you feel as though you need any extra help, additional training is available.

#### OFFERINGS

Currently we are offering two options for franchising:

A single unit franchise with an exclusive territory of the lesser of three (3) miles or a population size of 50,000 people.

You can also purchase the rights to a larger region or territory through an Area Development Franchise Agreement, wherein you would build a series of Bahia Bowls franchises.



## opportunity

In owning a Bahia Bowls franchise, you have the chance to get in on a popular and contemporary fast and super healthy cafe concept ahead of the curve. This means getting in at a low cost, with an avid consumer base ready to help you reach a rapid return on your investment. Access to our operations manual will eliminate any operating concerns that you may have as well as keep you up to date on all of our best practices.

In addition to running a successful Bahia Bowl Acai Cafe, you will also have the opportunity to partner with us as we give back, working for cleaner Amazon initiatives!



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